

To End Stigma and Discrimination Against Persons Affected by Leprosy

# GLOBAL APPEAL 2019

Each year, thousands of people are newly diagnosed with leprosy.

Depending on their circumstances, they will join other persons affected by the disease who face multiple forms of discrimination and barriers to their participation in society.

In order to combat this discrimination, it is necessary to demystify leprosy by promoting accurate information—namely that leprosy is curable, that treatment is free and that there is no reason to marginalize anyone with the disease.

Success on this front also requires working to build a more inclusive society.

As the world business organization, the International Chamber of Commerce (ICC) works to create solutions for sustainable economic growth for the benefit of all through a commitment to international trade, responsible business conduct and a global approach to regulation.

By drawing on our global network of 45 million companies in over 100 countries, we develop and advocate inclusive approaches to important challenges, with the objective of making business work for everyone, every day, everywhere.

That includes those affected by leprosy because everyone deserves a chance to fulfil his or her potential, and the barriers of stigma and discrimination should not be allowed to limit their opportunities.

Together with The Nippon Foundation and other stakeholders, the ICC is committed to a truly inclusive society in which the rights of each individual are respected and every person can live with dignity.



**Sunil Bharti Mittal**  
Honorary Chair,  
International Chamber of Commerce



**Yohei Sasakawa**  
Chairman,  
The Nippon Foundation

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| ICC<br>Afghanistan | ICC<br>Albania | ICC<br>Argentina | ICC<br>Armenia      | ICC<br>Australia      | ICC<br>Austria   | ICC<br>Bahrain               | ICC<br>Bangladesh                         | ICC<br>Belgium   |
| ICC<br>Bolivia     | ICC<br>Brazil  | ICC<br>Bulgaria  | ICC<br>Burkina Faso | ICC<br>Canada         | ICC<br>Chile     | ICC<br>China                 | ICC<br>Chinese Taipei<br>Business Council | ICC<br>Colombia  |
| ICC<br>Costa Rica  | ICC<br>Croatia | ICC<br>Cuba      | ICC<br>Cyprus       | ICC<br>Czech Republic | ICC<br>Denmark   | ICC<br>Dominican<br>Republic | ICC<br>Ecuador                            | ICC<br>Estonia   |
| ICC<br>Finland     | ICC<br>France  | ICC<br>Georgia   | ICC<br>Germany      | ICC<br>Greece         | ICC<br>Guatemala | ICC<br>Hong Kong             | ICC<br>India                              | ICC<br>Indonesia |

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| ICC<br>Iran | ICC<br>Ireland | ICC<br>Italy | ICC<br>Japan | ICC<br>Jordan | ICC<br>Kenya | ICC<br>Kuwait | ICC<br>Lebanon | ICC<br>Luxembourg |
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| ICC<br>Macao | ICC<br>Macedonia | ICC<br>Malaysia | ICC<br>Mexico | ICC<br>Monaco | ICC<br>Morocco | ICC<br>Netherlands | ICC<br>New Zealand | ICC<br>Nigeria |
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| ICC<br>Norway | ICC<br>Pakistan | ICC<br>Panama | ICC<br>Paraguay | ICC<br>Peru | ICC<br>Philippines | ICC<br>Poland | ICC<br>Portugal | ICC<br>Qatar |
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| ICC<br>Saudi Arabia | ICC<br>Serbia | ICC<br>Singapore | ICC<br>Slovakia | ICC<br>Slovenia | ICC<br>South Africa | ICC<br>Spain | ICC<br>Sri Lanka | ICC<br>Sweden |
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| ICC<br>Switzerland | ICC<br>Syria | ICC<br>Thailand | ICC<br>Turkey | ICC<br>Ukraine | ICC<br>United Arab Emirates | ICC<br>United Kingdom | ICC<br>United States | ICC<br>Uruguay |
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Launched in New Delhi, India, on January 30, 2019, Global Appeal 2019 is an initiative of Yohei Sasakawa, WHO Goodwill Ambassador for Leprosy Elimination, Japanese Government Goodwill Ambassador for the Human Rights of Persons Affected by Leprosy, and Chairman of The Nippon Foundation.

Leprosy  
is  
**curable.**

Treatment  
is **free.**

Discrimination  
has **no place.**